



KALUPUR BANK "RUPAY - JEETO CONTEST"

Our bank is making consistent efforts for Transformation towards digital banking by encouraging our customers to gradually adopt all techno driven products for banking transactions. We have gone a long way now....

With a view to further enhance the usage of the Bank's RuPay debit cards, this festive season, the Bank is launching a Cash back offer- "RUPAY – JEETO CONTEST" for our esteemed customers.

SALIENT FEATURES:

Offer duration	Between 18.10.18 to 31.12.18
Eligibility	All our RuPay card holders(classic as well as Platinum card) who make use of RuPay card for Rs.2000 and above during the month will be eligible to automatically get enrolled for this contest.
Cash back Awards	Total 10 awards to Top 10 customers doing POS/E-commerce transactions (amount-wise) through our RuPay card every month: 1 st Prize : Rs. 2500/- 2 nd Prize : Rs. 1500/- 3 rd Prize : Rs. 1000/- 4 th to 10 th Prize : Rs. 500/- each
Payment of prize amount	The amount will be credited to the winners customers account by 10 th of succeeding month. i.e.10.11.18, 10.12.18, 10.01.19.
Display	<ol style="list-style-type: none">1. The Contest terms will be displayed on Bank's website;2. It will be displayed on each branch notice board;3. SMS will be sent to card holders who have made usage of card during 2018;4. Emails will be sent to card holder customer who has registered email ID.

KCCB reserves the right to modify or change any of the terms and conditions applicable to this Program at any time with/without prior notice to the cardholders.

(Apurva Patel)
Deputy General Manager

(Dhimant Turakhia)
Chief Development Officer

(Roshan Patel)
Manager-ATM